

Investment Confidence

COMPREHENSIVE MARKET INTELLIGENCE FOR THE ENERGY TRANSITION



Leverage Our Deep Industry Insights to Navigate the Dynamic Clean Energy Landscape with Confidence.

Navigating the clean energy landscape has never been more challenging. Rapid industry growth, evolving technologies, and geopolitical complexities demand a partner who can provide clarity amidst the chaos....Clean Energy Associates (CEA) empowers you to thrive in this dynamic environment. Our market intelligence services offer invaluable insights, helping you overcome the industry's toughest challenges and make informed decisions.

Supply dynamics

- Production capacity
- · Regional investment
- · Value chain expansion
- Supplier profiling

Technology evolution

- Product roadmaps
- Performance specifications
- Supplier positioning



Pricing developments

- Full value chain analysis
- Cost to price waterfall
- Regional cost deltas
- Raw material impacts

Policy analysis

- Trade policy
- Supply/demand incentives



Market Intelligence Reports



Price Forecasting Report

- Valuable insights for PV and energy storage stakeholders
- · Grounded in a bottom-up pricing model
- Comprehensive analysis of cost segmentation across the value chain
- Scenario analyses with multiple product origin points for enhanced market understanding



- In-depth analysis of PV and energy storage sectors
- Comprehensive evaluation of production capacity expansion
- Detailed industry technology roadmap analysis
- Extensive assessment of policy impacts on supply and demand



Supplier Market Intelligence Program

- Comprehensive insights into PV module OEMs, battery cell manufacturers, ESS integrators, and Electrolyzer Systems
- Complete supplier profiles with current and historical quality scores
- In-depth analysis of supplier positioning in capacity, technology, and quality

Executive Business Reviews

In the fast-paced PV and ESS markets, strategic decisions can make or break your success. CEA's Executive Business Reviews offer a unique opportunity for interactive strategy sessions hosted by our subject matter experts. Tailored to your specific needs, these sessions leverage our extensive industry networks to provide actionable insights. With EBR, you can confidently chart your course in these dynamic markets.



Face-to-face engagement



Client tailored content



Bespoke advisory allowance



Access to research library

Customized Consulting

For your most critical strategic endeavors, our Bespoke Consulting Services deliver high-level decision support tailored to your specific needs. We offer a fully collaborative approach, deeply understanding your requirements and delivering results aligned with your timelines. At the core of these services is the collective strength of CEA's subject matter experts, all dedicated to ensuring your success. With CEA, you're well-equipped to navigate the clean energy industry effectively and make impactful, informed decisions.



